



THE 8TH ANNUAL  
**MINIs Take Vermont Event**

October 15-18, 2026

SPONSORSHIP PROSPECTUS



## ABOUT US

MINIs Take Vermont, Inc. is a volunteer-based 501(c)(7) car club that began in 2018. We host an annual event every fall called MINIs Take Vermont (MTVT) in different parts of Vermont for MINI enthusiasts from all across the US and Canada. MTVT attendees enjoy coordinated rallies and group dinners while giving back to the local community.

In 2025, 112 MINIs attended from 17 US states and 1 Canadian province. We expect attendance to increase this year!

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## WHO WE ARE

# Meet our board



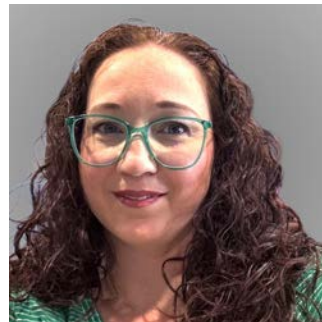
**Melinda O'Neil**  
President & Marketing  
Director



**Josh Amato**  
Secretary & Rally Director



**Josh O'Neil**  
Treasurer & Operations  
Director



**Melissa Hall**  
Board Member & Rally  
Coordinator

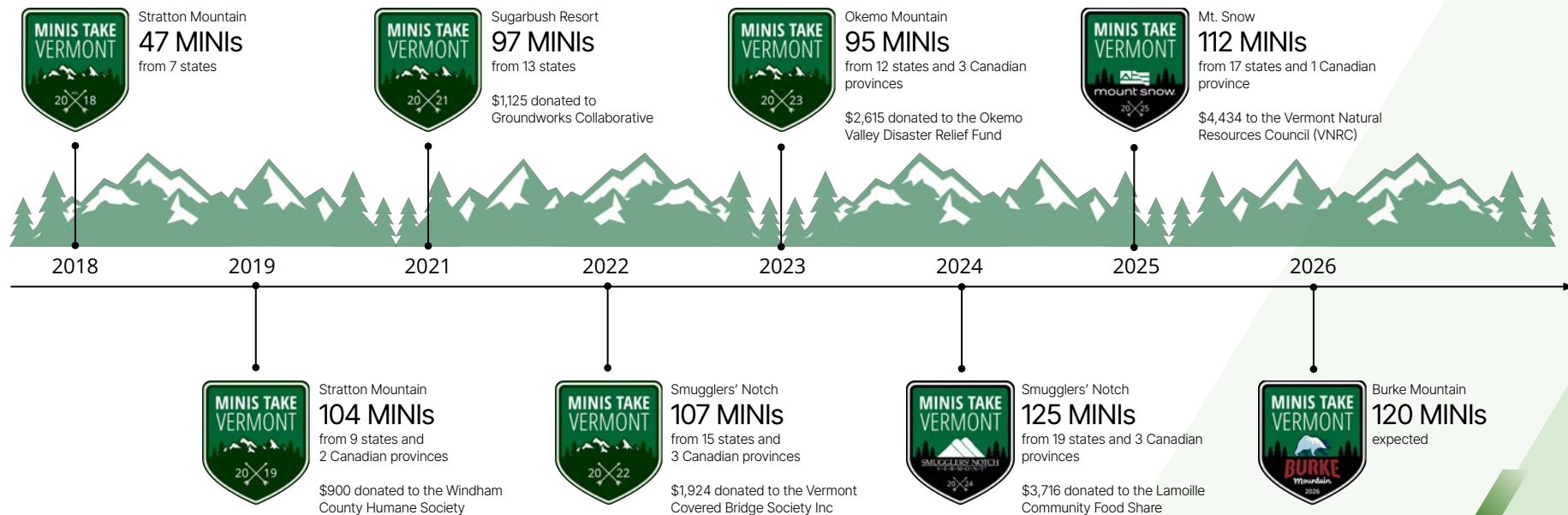


**Victoria Gragg**  
Board Member & Rally  
Coordinator

We are a 100% volunteer-based organization. We love our MINIs, bringing people together, and supporting the communities we visit.

## OUR HISTORY

# 2026 is our 8th annual event



## CLUB DUES

# Annual membership

As a 501(c)(7) social club, we are legally required to charge a membership fee. This membership fee helps cover our operating costs including the website, state and federal filing fees, tent rentals, portable toilet rentals, Welcome Packets, and group activities.

None of the board members or rally team take any income.

All sponsors are welcome to purchase a membership, register for rallies and attend any of the activities.



Attend the annual event



Get a personalized Welcome Packet (rally registrants only)



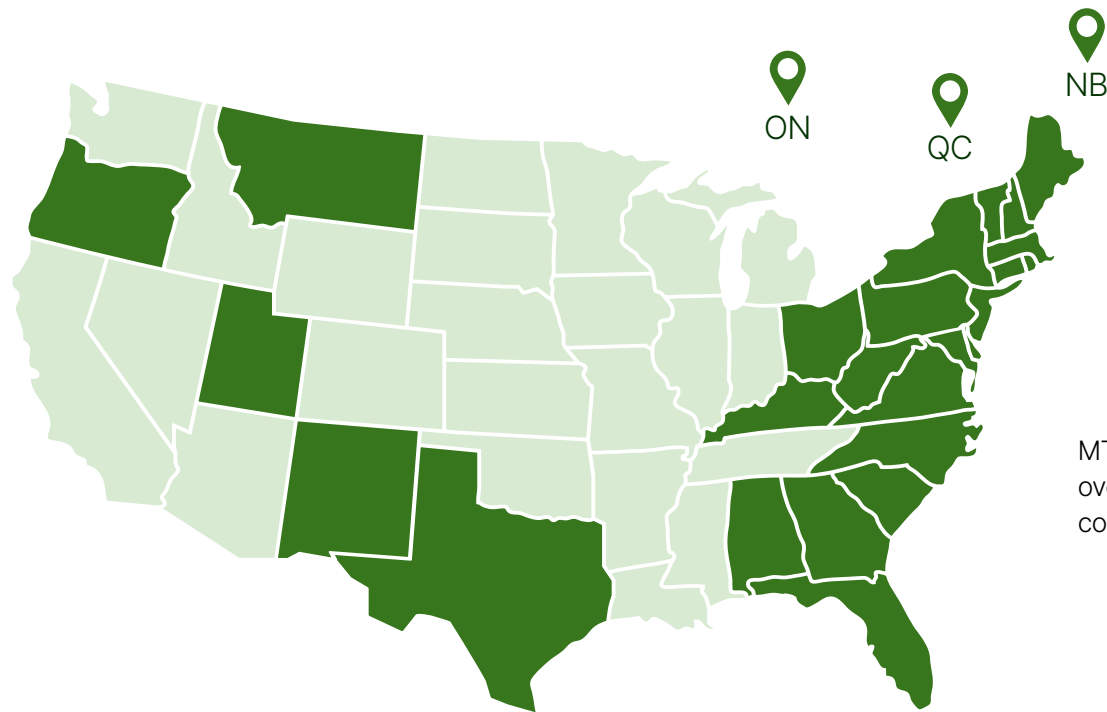
Register for rallies and activities



Purchase dinner tickets

## INTERNATIONAL ATTENDANCE

# MINI owners come from all over



MTVT attracts MINI enthusiasts from all over the US and Canada, with most coming from New England.









## 2026 HOME BASE

# Burke Mountain Hotel

2559 Mountain Rd  
East Burke, VT 05832

[burkemountainlodge.com](http://burkemountainlodge.com)  
866-966-4820

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2026

# Event schedule

We kick off MTVT with a Welcome Reception on Thursday night where members pick up their Welcome Packet and enjoy some time together. On Friday and Saturday morning, rally registrants enjoy complimentary coffee, tea, hot cocoa & donuts (Friday only) before rallies launch. Rallies offer twisty roads, unique points of interest and lunch stops. We host a fundraiser during Saturday's Farewell Dinner where all proceeds go to a Vermont-based 501(c)(3) non-profit organization.

## Thursday | October 15<sup>th</sup>

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6:00pm - 8:00pm    Welcome Reception  
📍 Willoughby's at Burke Mountain Hotel

## Friday | October 16<sup>th</sup>

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7:30am - 9:00am    Rallies Lineup (with Welcome Coffee & Donuts)  
📍 Shelburne Lodge Parking Lot at Burke Mountain

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9:00am - 4:30pm    Friday Rallies

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7:00pm - 9:00pm    Friday Night Campfire  
📍 TBD

## Saturday | October 17<sup>th</sup>

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7:30am - 9:00am    Rallies Lineup (with Welcome Coffee)  
📍 Shelburne Lodge Parking Lot at Burke Mountain

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9:00am - 4:30pm    Saturday Rallies

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6:00pm - 9:30pm    Farewell Dinner & Fundraiser  
📍 The Ballroom at Burke Mountain Hotel

## Sunday | October 18<sup>th</sup>

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9:00am - 11:00am    Check out and depart the hotel

THURSDAY | OCTOBER 15

# Welcome Reception

Members purchase tickets in advance and we typically see 90-100 people attend. This year, we're featuring locally sourced charcuterie boards, a cash bar and ice breaker games with prizes.

The Welcome Reception is the first opportunity for attendees to pick up their personalized Welcome Packets.

Each Welcome Packet Includes:

- Welcome to MTVT document
- Schedule of events
- Maps and rally information
- A local dining directory
- This year's static cling decal
- Farewell dinner & fundraiser details
- Details about the rallies each member registered for

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SATURDAY | OCTOBER 17

# Farewell Dinner & Fundraiser

Members purchase tickets in advance and we typically see 120-150 people attend. During the Farewell Dinner, we host a fundraising event. Raffle items are donated by MTVT, our members and businesses.

## Donation History

- 2019: \$900 to the Windham County Humane Society
- 2021: \$1,125 to Groundworks Collaborative
- 2022: \$1,924 to the Vermont Covered Bridge Society
- 2023: \$2,615 to the Okemo Valley Disaster Relief Fund
- 2024: \$3,716 donated to Lamoille County Food Share
- 2025: \$4,434 donated to the Vermont Natural Resources Council (VNRC)
- 2026: Proceeds from the fundraiser will be donated to the Kingdom Trail Association

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DETAILS

# Sponsorship packages



## SPONSORSHIP PACKAGE

# Platinum

1 AVAILABLE | \$750

Exclusive sponsorship of the Farewell Dinner on Saturday, Oct. 17th



### Pre-event benefits

Sponsor name/logo included on:

- MTVT Homepage
- Event schedule
- MTVT emails
- Farewell Dinner registration page

Social media

- 2+ mentions on Facebook group (1,300+ members)



### On-site benefits

- 6' table at the Farewell Dinner
- Bring brochures, swag, or other giveaways
- Bring a pop-up banner
- 2 Farewell Dinner tickets with a shoutout during dinner
- Meet and greet MTVT members

Welcome Packet inclusion

- Name/logo on the "Welcome to MTVT 2026" and "Farewell Dinner" details documents

### Optional add-ons

- Welcome Reception ticket(s). \$25 per ticket.
- Additional Farewell Dinner ticket(s). \$60 per ticket.
- Ride along with an MTVT admin, rally leader, or rally sweeper to experience an MTVT rally and spend more time with members. \$50 per day.



### Fun fact

There were 135 attendees at the 2025 Farewell Dinner and we raised \$4,434 for the Vermont Natural Resources Council (VNRC)

## SPONSORSHIP PACKAGE

# Gold

1 AVAILABLE | \$400

Exclusive sponsorship of the Welcome Reception on Thursday, Oct. 15th



### Pre-event benefits

Sponsor name/logo included on:

- MTVT Homepage
- Event schedule
- MTVT emails
- Welcome Reception registration page

Social media

- Shout out on Facebook group (1,300+ members)



### On-site benefits

- 6' table at the Welcome Reception.
- Bring brochures, swag, or other giveaways
- Bring a pop-up banner
- 1 Welcome Reception ticket
- Meet and greet MTVT members

Welcome Packet inclusion

- Name/logo on the "Welcome to MTVT 2026" document

### Optional add-ons

- Additional Welcome Reception ticket(s). \$25 per ticket.
- Farewell Dinner ticket(s). \$60 per ticket.
- Ride along with an MTVT admin, rally leader, or rally sweeper to experience an MTVT rally and spend more time with members. \$50 per day.



### Fun fact

There were 90 attendees at the 2025 Welcome Reception!

## SPONSORSHIP PACKAGE

# Rally Launch

**2 AVAILABLE | \$200 EACH**

Sponsor the rally launch on Friday and/or Saturday morning (7:00am - 9:00am)



### Pre-event benefits

Sponsor name/logo included on:

- MTVT Homepage

Social media

- Shout out on Facebook group (1,300+ members)



### On-site benefits

- Bring a 10'x10' pop-up tent and a pop-up banner
- 6' table will be provided
- Bring brochures, swag or other giveaways
- Meet and greet MTVT members before rallies launch
- Say a few words at the drivers' meeting

Welcome Packet inclusion

- Name/logo on the "Rally Launch" information document

### Optional add-on

Ride along with an MTVT admin, rally leader, or rally sweeper to experience an MTVT rally and spend more time with members. \$50 per day.



### Fun fact

In 2025, 111 MINIs registered for Friday rallies and 110 MINIs for Saturday

## SPONSORSHIP PACKAGE

# Caffeinate

**2 AVAILABLE | \$100 EACH**

Sponsor the Welcome Coffee during rally lineups on Friday and/or Saturday



### Pre-event benefits

Sponsor name/logo included on:

- MTVT Homepage

Social media

- Shout out on Facebook group (1,300+ members)



### On-site benefits

- A branded 8.5"x11" table-top sign by the coffee
- Bring a pop-up banner
- Bring brochures, merchandise, or other giveaways
- Meet & greet MTVT members before rallies launch



### What's included

Each package includes:

- 10+ gallons of coffee per day
- 3+ carafes of hot water per day
- Hot cocoa packets & tea
- Sweeteners & creamers
- Cups, lids, stirrers, cup sleeves, napkins



## SPONSORSHIP PACKAGE

# Donate

### UNLIMITED AVAILABILITY

Donate item(s) for the raffle or a monetary contribution for the charity



#### Pre-event benefits

Your name/logo included on:

- MTVT Homepage

Social media

- Shout out on Facebook group (1,300+ members)



#### On-site benefits

- Shout out during the raffle at the Farewell Dinner

Welcome Packet inclusion

- Name/logo on the "Farewell Dinner and Raffle Details" document



#### Fun fact

MTVT has donated \$14,790 to Vermont-based 501(c)(3) non-profits since 2019.

2026 Charity: The Kingdom Trail Association

DONATE

# Previously donated items



2026

# Sponsorship packages

	PLATINUM	GOLD	RALLY LAUNCH	CAFFEINATE	DONATE
<b>COST AND QUANTITY</b>					
Packages Available	SOLD OUT	1	2	2	Unlimited
Cost	\$750	\$400	\$200	\$100	\$0
<b>PRE-EVENT BENEFITS</b>					
Logo/Name on Homepage	✓	✓	✓	✓	✓
Logo/Name on Event Schedule	✓	✓	✓	✓	
Logo/Name on Welcome Reception Registration Page		✓			
Logo/Name on Farewell Dinner Registration Page	✓				✓
Social Media Shout-Out	✓	✓	✓	✓	✓
<b>ON-SITE BENEFITS</b>					
6' Table Provided	✓	✓	✓		
Bring a Pop-Up Banner & Swag	✓	✓	✓	✓	
Dinner Tickets	2	1			
Welcome Packet: Featured on "Welcome to MTVT 2026"	✓	✓			
Welcome Packet: Featured on "Farewell Dinner & Charity Raffle" details	✓				✓



All packages can be customized to meet your specific brand or visibility requirements.

For more information, please contact Melinda: [info@mtvt.club](mailto:info@mtvt.club)