



THE 8TH ANNUAL
MINIs Take Vermont Event

October 15-18, 2026

SPONSORSHIP PROSPECTUS



ABOUT US

MINIs Take Vermont, Inc. is a volunteer-based 501(c)(7) car club that began in 2018. We host an annual event every fall called MINIs Take Vermont (MTVT) in different parts of Vermont for MINI enthusiasts from all across the US and Canada. MVT attendees enjoy coordinated rallies and group dinners while giving back to the local community.

In 2025, 112 MINIs attended from 17 US states and 1 Canadian province. We expect attendance to increase this year!



WHO WE ARE

Meet our board



Melinda O'Neil

President & Marketing
Director



Josh Amato

Secretary & Rally Director



Josh O'Neil

Treasurer & Operations
Director



Melissa Hall

Board Member & Rally
Coordinator



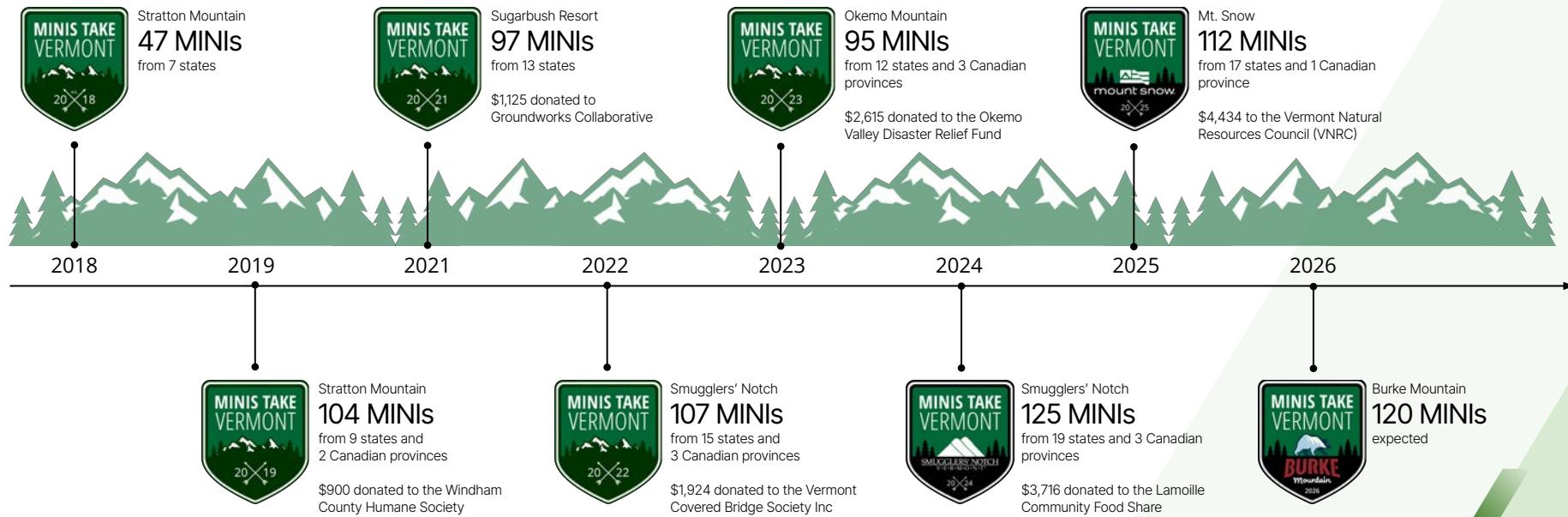
Victoria Gragg

Board Member & Rally
Coordinator

We are a 100% volunteer-based organization. We love our MINIs, bringing people together, and supporting the communities we visit.

OUR HISTORY

2026 is our 8th annual event



CLUB DUES

Annual membership

As a 501(c)(7) social club, we are legally required to charge a membership fee. This membership fee helps cover our operating costs including the website, state and federal filing fees, tent rentals, portable toilet rentals, Welcome Packets, and group activities.

None of the board members or rally team take any income.

All sponsors are welcome to purchase a membership, register for rallies and attend any of the activities.



Attend the annual event



Get a personalized Welcome Packet (rally registrants only)



Register for rallies and activities



Purchase dinner tickets

INTERNATIONAL ATTENDANCE

MINI owners come from all over



MTVT attracts MINI enthusiasts from all over the US and Canada, with most coming from New England.





2026 HOME BASE

Burke Mountain Hotel

2559 Mountain Rd
East Burke, VT 05832

burkemountainlodge.com
866-966-4820



2026

Event schedule

We kick off MTVT with a Welcome Reception on Thursday night where members pick up their Welcome Packet and enjoy some time together. On Friday and Saturday morning, rally registrants enjoy complimentary coffee, tea, hot cocoa & donuts (Friday only) before rallies launch. Rallies offer twisty roads, unique points of interest and lunch stops. We host a fundraiser during Saturday's Farewell Dinner where all proceeds go to a Vermont-based 501(c)(3) non-profit organization.

Thursday | October 15th

6:00pm - 8:00pm Welcome Reception

📍 Willoughby's at Burke Mountain Hotel

Friday | October 16th

7:30am - 9:00am Rallies Lineup (with Welcome Coffee & Donuts)

📍 Shelburne Lodge Parking Lot at Burke Mountain

9:00am - 4:30pm Friday Rallies

7:00pm - 9:00pm Friday Night Campfire

📍 TBD

Saturday | October 17th

7:30am - 9:00am Rallies Lineup (with Welcome Coffee)

📍 Shelburne Lodge Parking Lot at Burke Mountain

9:00am - 4:30pm Saturday Rallies

6:00pm - 9:30pm Farewell Dinner & Fundraiser

📍 The Ballroom at Burke Mountain Hotel

Sunday | October 18th

9:00am - 11:00am Check out and depart the hotel

THURSDAY | OCTOBER 15

Welcome Reception

Members purchase tickets in advance and we typically see 90-100 people attend. This year, we're featuring locally sourced charcuterie boards, a cash bar and ice breaker games with prizes.

The Welcome Reception is the first opportunity for attendees to pick up their personalized Welcome Packets.

Each Welcome Packet Includes:

- Welcome to MVT document
- Schedule of events
- Maps and rally information
- A local dining directory
- This year's static cling decal
- Farewell dinner & fundraiser details
- Details about the rallies each member registered for



SATURDAY | OCTOBER 17

Farewell Dinner & Fundraiser

Members purchase tickets in advance and we typically see 120-150 people attend. During the Farewell Dinner, we host a fundraising event. Raffle items are donated by MTVT, our members and businesses.

Donation History

- 2019: \$900 to the Windham County Humane Society
- 2021: \$1,125 to Groundworks Collaborative
- 2022: \$1,924 to the Vermont Covered Bridge Society
- 2023: \$2,615 to the Okemo Valley Disaster Relief Fund
- 2024: \$3,716 donated to Lamoille County Food Share
- 2025: \$4,434 donated to the Vermont Natural Resources Council (VNRC)
- 2026: Proceeds from the fundraiser will be donated to the Kingdom Trail Association



DETAILS

Sponsorship packages

SPONSORSHIP PACKAGE

Platinum

1 AVAILABLE | \$750

Exclusive sponsorship of the Farewell Dinner on Saturday, Oct. 17th



Pre-event benefits

Sponsor name/logo included on:

- MVT Homepage
- Event schedule
- MVT emails
- Farewell Dinner registration page

Social media

- 2+ mentions on Facebook group (1,300+ members)



On-site benefits

- 6' table at the Farewell Dinner
- Bring brochures, swag, or other giveaways
- Bring a pop-up banner
- 2 Farewell Dinner tickets with a shoutout during dinner
- Meet and greet MVT members

Welcome Packet inclusion

- Name/logo on the "Welcome to MVT 2026" and "Farewell Dinner" details documents

Optional add-ons

- Welcome Reception ticket(s). \$25 per ticket.
- Additional Farewell Dinner ticket(s). \$60 per ticket.
- Ride along with an MVT admin, rally leader, or rally sweeper to experience an MVT rally and spend more time with members. \$50 per day.



Fun fact

There were 135 attendees at the 2025 Farewell Dinner and we raised \$4,434 for the Vermont Natural Resources Council (VNRC)

SPONSORSHIP PACKAGE

Gold

1 AVAILABLE | \$400

Exclusive sponsorship of the Welcome Reception on Thursday, Oct. 15th



Pre-event benefits

Sponsor name/logo included on:

- MVT Homepage
- Event schedule
- MVT emails
- Welcome Reception registration page

Social media

- Shout out on Facebook group (1,300+ members)



On-site benefits

- 6' table at the Welcome Reception.
- Bring brochures, swag, or other giveaways
- Bring a pop-up banner
- 1 Welcome Reception ticket
- Meet and greet MVT members

Welcome Packet inclusion

- Name/logo on the "Welcome to MVT 2026" document

Optional add-ons

- Additional Welcome Reception ticket(s). \$25 per ticket.
- Farewell Dinner ticket(s). \$60 per ticket.
- Ride along with an MVT admin, rally leader, or rally sweeper to experience an MVT rally and spend more time with members. \$50 per day.



Fun fact

There were 90 attendees at the 2025 Welcome Reception!

SPONSORSHIP PACKAGE

Rally Launch

2 AVAILABLE | \$200 EACH

Sponsor the rally launch on Friday and/or Saturday morning (7:00am - 9:00am)



Pre-event benefits

Sponsor name/logo included on:

- MTVT Homepage

Social media

- Shout out on Facebook group (1,300+ members)



On-site benefits

- Bring a 10'x10' pop-up tent and a pop-up banner
- 6' table will be provided
- Bring brochures, swag or other giveaways
- Meet and greet MTVT members before rallies launch
- Say a few words at the drivers' meeting

Welcome Packet inclusion

- Name/logo on the "Rally Launch" information document

Optional add-on

Ride along with an MTVT admin, rally leader, or rally sweeper to experience an MTVT rally and spend more time with members. \$50 per day.



Fun fact

In 2025, 111 MINIs registered for Friday rallies and 110 MINIs for Saturday

SPONSORSHIP PACKAGE

Caffeinate

2 AVAILABLE | \$100 EACH

Sponsor the Welcome Coffee during rally lineups on Friday and/or Saturday



Pre-event benefits

Sponsor name/logo included on:

- MTVT Homepage

Social media

- Shout out on Facebook group (1,300+ members)



On-site benefits

- A branded 8.5"x11" table-top sign by the coffee
- Bring a pop-up banner
- Bring brochures, merchandise, or other giveaways
- Meet & greet MTVT members before rallies launch



What's included

Each package includes:

- 10+ gallons of coffee per day
- 3+ carafes of hot water per day
- Hot cocoa packets & tea
- Sweeteners & creamers
- Cups, lids, stirrers, cup sleeves, napkins

SPONSORSHIP PACKAGE

Donate

UNLIMITED AVAILABILITY

Donate item(s) for the raffle or a monetary contribution for the charity



Pre-event benefits

Your name/logo included on:

- MVT Vermont Homepage

Social media

- Shout out on Facebook group (1,300+ members)



On-site benefits

- Shout out during the raffle at the Farewell Dinner

Welcome Packet inclusion

- Name/logo on the "Farewell Dinner and Raffle Details" document



Fun fact

MVT has donated \$14,790 to Vermont-based 501(c)(3) non-profits since 2019.

2026 Charity: The Kingdom Trail Association

DONATE

Previously donated items



2026

Sponsorship packages

	PLATINUM	GOLD	RALLY LAUNCH	CAFFEINATE	DONATE
COST AND QUANTITY					
Packages Available	SOLD OUT	1	2	2	Unlimited
Cost	\$750	\$400	\$200	\$100	\$0
PRE-EVENT BENEFITS					
Logo/Name on Homepage	✓	✓	✓	✓	✓
Logo/Name on Event Schedule	✓	✓	✓	✓	
Logo/Name on Welcome Reception Registration Page		✓			
Logo/Name on Farewell Dinner Registration Page	✓				✓
Social Media Shout-Out	✓	✓	✓	✓	✓
ON-SITE BENEFITS					
6' Table Provided	✓	✓	✓		
Bring a Pop-Up Banner & Swag	✓	✓	✓	✓	
Dinner Tickets	2	1			
Welcome Packet: Featured on "Welcome to MTVT 2026"	✓	✓			
Welcome Packet: Featured on "Farewell Dinner & Charity Raffle" details	✓				✓



All packages can be customized to meet your specific brand or visibility requirements.

For more information, please contact Melinda: info@mtvt.club